

PROJECT FILE



Project title || Internationalization of the company Oasipor
Importações e Exportações SA

Project code | NORTE-02-0752-FEDER-020590

Main objective | OT 3 - Strengthen the competitiveness of small and medium-sized companies

Intervention region | North

Beneficiary | OASIPOR - MEDICALWEAR, S.A.

Approval date | 16-02-2017

Start date | 20-01-2017

Completion date | 18-01-2020

Total eligible cost | 267.243,00 €

European Union financial support | FEDER –120.259,35 €

Objectives, activities and achieved results

The implementation of the “Internationalization Project – Oasipor” allowed the company to promote its presence in international markets in a safe and sustainable way, attracting new customers and expanding its business to other countries.

For the post-project (2020), the company had a turnover of €32,652,683.30, of which 41% corresponds to the company's direct export rate. This also represents a very high level of deconcentration in the internationalization process, characterized by sales made to more than 10 different markets.

This result is a reflection of the prospecting actions carried out.

ARAB HEALTH - DUBAI



MEDICA FAIR - DÜSSELDORF, GERMANY

